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Apple Tree Group appoints new area GM for Laos

Luang Prabang, October 20, 2014

AUSTRALIAN native Jon Bourbaud has been named area general manager for Laos by Apple Tree Group.

The group's three businesses in Luang Prabang will therefore come under his care, namely: Villa Maly, a boutique hotel in Luang Prabang; Kamu Lodge, with its eco-lodge concept and 20 safari tents on the banks of the Mekong river, located two-and-a-half hours upstream from Luang Prabang; and Nava Mekong, a dining cruise available for both dinner and lunch.

Bourbaud has spent over 10 years managing various properties across South-east Asia, and was last managing Apple Tree Group's Bagan Lodge, an 85-room boutique hotel in Bagan, Myanmar.

He is conversant in English, French, and Vietnamese.